

Where's the new development of Digital Printing Technology in the Home Textiles Industry – Digital Printing Seminar “新路在何方?”主题论坛

Venue: Seminar Area – Hall 8.1 Booth C51
地点：论坛区 — 8.1 展馆 C51 展位

如今，数码印花已经随着时代的洪流成为纺织业的趋势，个性化定制成为新时代消费者的喜爱与追求。因此，家纺生产也从以往的大规模生产转变为小批量、多批次的柔性生产，这意味着整个家纺生态链都要随势而动，从设计到生产再到渠道销售多端口的变化都让业内人士应对不暇。本届论坛再次携手《时尚印花》杂志，邀请业内顶级大咖，囊括家纺上下游产业链各环节专业人士，一同探讨数码印花在应对柔性生产上的问题及解决方案，力图集聚各方专业智慧，寻找“新路在何方”！

Nowadays, Digital Printing has become one of the trends in textile industry. Personalized customization tends to be more and more popular. Furthermore, the home textile production also transfers from a large scale into low-volume and multi-batch. Those changes indicates the whole industrial supply chain has to follow up. From design, production and end to the sales, it is so hard to face so many changes from different sides. This seminar has once again joined with "Fashion Print" magazine, inviting the industrial specilists and experts from the whole textile supply chain to discuss the problems of digital printing on flexible production and the solutions. Finding the new development, welcome to attend!

时间 Time	主题 Topic	讲者 Speaker	语言 Language
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28.8 Wednesday 星期三 (开展第一天 Day1)

家纺转型，迫在眉睫 The urge of accelerating transformation for home textile manufacturers

13:00-13:05	开场致辞 Opening	余诗慧女士, 法兰克福展览(香港)有限公司副总经理 春霞女士,《时尚印花》主编、总裁 Ms. Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Co., Ltd. Ms. Shiny Gu, Chief Editor & CEO of Fashion Print	中文 Chinese
13:05-13:25	智能制造助力家纺个性化定制 How does intelligent manufacturing technology help individualised customisation of home textiles	王志刚先生, 飞耀(上海)信息科技有限公司销售总监 Mr. Wang Zhigang, Sales Director of Feiguan (Shanghai) Information Technology Co., Ltd.	中文 Chinese
13:30-13:55	免上浆免蒸洗的活性数码印花方案 Active Digital Printing Scheme without Sizing and Steam Washing	何永钦先生, 興濠企业有限公司总经理 Mr. He Yongqin, General Manager of Populare Commerce Co., Ltd. 梁永生先生, 青岛新时代数码科技有限公司总经理 Mr. Liang Yongsheng, General Manager of Qingdao New Era Digital Technology Co., Ltd.	中文 Chinese
14:00-14:25	生态棉转印工艺 Transfer Printing on Eco-cotton	方立忠先生, 绍兴鑫景柯印染科技有限公司总经理 Mr. Fang Lizhong, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co., Ltd.	中文 Chinese
14:30-14:55	从传统印花转型数码印花: 家纺企业的经验分享 Case Sharing of Home Textile Enterprises from Traditional Printing to Digital Printing	高红女士, 山东柳瞳家用股份有限公司经理 Ms. Gao Hong, Manager of ShanDong LiuTuan Home Textile Inc	中文 Chinese

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15:00-15:25	家纺数码印花如何快速响应需求 新求快更环保的时代新要求 How does digital printing meet the innovation, fast changing and eco-friendly home textiles requirements	关键先生, 佛山市三水盈捷精密机械有限公司(新景泰)销售经理 Mr. Karon Guan, Sales Manager of FoshanSanshui Ying-jie Precision Machinery Co Ltd (NewKing Time)	中文 Chinese
15:30-16:30	家纺数码印花供应链大讨论 Discussion on Supply Chain of Digital Printing for Home Textiles	嘉宾: 方立忠先生, 绍兴鑫景柯印染科技有限公司总经理 赵登宇先生, EFI Reggiani销售开发经理 袁天鸿先生, 南通新建数码印花有限公司总经理 陈太田先生, 无锡成明环保科技有限公司销售总监 关键先生, 佛山市三水盈捷精密机械有限公司(新景泰)销售经理 Guest: Mr. Fang Lizhong, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co., Ltd. Mr. Jason Zhao, R&D and Sales Manager of EFI Reggiani Mr. Yuan Tianhong, General Manager of Nantong Xinjian Digital Printing Co., Ltd. Mr. Chen Taitian, Sales Director of Wuxi Chengming Environmental Protection Technology Co., Ltd. Mr. Karon Guan, Sales Manager of FoshanSanshui Ying-jie Precision Machinery Co Ltd (NewKing Time)	中文 Chinese

29.8 Thursday 星期四 (开展第二天 Day2)

趋势前沿：家纺智能工厂前沿探索 Forefront of Trends: Exploration of Home Textiles Intelligent Factories

10:00-10:05	开场致辞 Opening	春霞女士,《时尚印花》主编、总裁 Ms. Shiny Gu, Chief Editor & CEO of Fashion Print	中文 Chinese
10:05-10:30	微工厂-纺织印花按需生产实现零库存 Micro Factory – Realise zero inventory by utilising textile printing to produce on demand	张尚智先生, 联泰贸易有限公司总经理 Mr. Robert Cheung, General Manager of Global Fortune Limited	中文 Chinese
10:35-11:00	产业转型升级与智能制造 Industrial upgrading and intelligent manufacturing	刘奕强先生, 苏州琼派瑞特电子科技有限公司高级顾问 Mr. Leo Liu, Senior Consultant of Suzhou Transparent Electronic Technology Co., Ltd	中文 Chinese
11:05-12:00	数码印花工厂高速增长有方法 How to realize high-speed growth for digital printing factories	嘉宾: 王志刚先生, 飞耀(上海)信息科技有限公司销售总监 任学斌先生, 绍兴蝶羽印数码科技有限公司总经理 陈艳艳女士, 沈阳飞行船数码喷印设备有限公司副总经理 杨胜先生, 深圳市墨库图文技术有限公司行业经理 张国阳先生, 特邀嘉宾 Guest: Mr. Wang Zhigang, Sales Director of Feiguan (Shanghai) Information Technology Co., Ltd. Mr. Ren Xuebin, General Manager of Shaoxing Dieyuyin Digital Technology Co., Ltd. Ms. Chen Yanyan, Deputy General Manager of Shenyang Sky Air-Ship Digital Printing Equipment Co., Ltd. Samo, Industry Manager of Shenzhen Inkbank Graphic Technologu Co., Ltd. Mr. Zhang Guoyang, Special Guest	中文 Chinese